



EFFECTIVE Social Media Marketing



It's not enough to just put your listings on FaceBook!!!

Take my course and learn how to set up a multi-dimensional media blitz that is easy to create, simple to administer, and that produces INCREDIBLE results.

Course includes:

- Nuts and bolts “how to” for all important media outlets
- Common marketing mistakes you can easily avoid
- The importance of “branding” and consistency
- Efficient ways to link all your media for automatic updates
- Fee based add-ons: Which ones are worth it and what cost
- Demonstration of a 30-day marketing plan
- Personnel issues: who owns the content if an agent leaves?
- Tracking: How to track results, when to fine-tune marketing
- Handouts: Slides + written step-by-step instructions for all major social media outlets + sample content for different marketing campaigns

Schedule and Registration

3 Hours of CE Credit

Only \$59!

Social Media for Listing Agents
Easy social media skills guaranteed to have
Buyers contacting YOU!

Robertsdale: Tuesday 6/14/11

9am to Noon
BCAR Offices
23280 County Road 65
Robertsdale, AL 36567

Click [HERE](#) to Register: \$59

Huntsville: Thursday 6/16/11

9am to Noon
Comfort Suites
6224 Torok Circle (behind Rosie's Cantina)

Click [HERE](#) to Register: \$59

Birmingham: Thursday 6/23/11

9am to Noon
Comfort Suites—Pelham
2235 Pelham Parkway (Hwy 31)
Pelham, AL 35124

Click [HERE](#) to Register: \$59

Montgomery: Tuesday 6/28/11

9am to Noon
Springhill Suites (Off Carmichael)
1201 Towne Place Drive
Montgomery, AL 36106

Click [HERE](#) to Register: \$59

